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## **Applus Technologies, Inc. Continues Its Leadership in Vehicle Communications Technologies**

### **Joins Board of the Connected Vehicle Trade Association**

CHICAGO, IL--(Marketwire - March 17, 2011) - Applus Technologies, Inc., a leader in developing, implementing and managing innovative technology solutions, today announced that Business Development Director Jack Pierce has been elected to the Connected Vehicle Trade Association™ (CVTA) Board of Directors.

The CVTA is an international association that fosters the collaboration of companies, organizations, and governmental bodies engaged in developing vehicle communications. CVTA's vision is a world where safe, efficient, effective travel is enabled through real-time traveler connectivity. CVTA promotes leadership, education, strategic research and business opportunity development for connected vehicle solutions. CVTA Chairman Harry Voccola noted, "The Board is pleased to welcome Applus, which is recognized as an industry leader and will bring expertise to our strategic efforts to accelerate deployment of cooperative systems."

Applus Technologies, a global leader in vehicle technologies, is part of the Applus group acquired by the Carlyle Group, a global asset manager with more than \$97 billion in assets under management. Applus is number one worldwide in vehicle emissions inspections and, in the U.S. alone, Applus programs perform more than 7 million vehicle tests per year.

Applus-engineered vehicle communications support mobile asset management and enable remote diagnostic and emissions testing of vehicles. The A+ Tracker, an Applus engineered on-board-diagnostic module, is a robust vehicle communications solution that integrates next-generation technology, universal communications and a powerful reporting engine to analyze 75 different vehicle data points. The A+ Tracker provides real time vehicle, GPS and accelerometer information that support applications in fleet management, insurance and environmental compliance. The A+ Tracker leverages Applus expertise in vehicle communications to effectively enhance asset and workforce utilization, optimize vehicle routing and scheduling, increase fuel efficiency, reduce maintenance costs, improve asset tracking, document regulatory compliance, automate processes and reduce insurance costs.

"We are pleased the CVTA elected Jack to its Board of Directors and welcome the opportunity to help lead the international collaboration to further vehicle connectivity," said Applus Chief Executive Officer Tom Springer. "As Applus continues to diversify its portfolio of vehicle communication technologies, we look forward to supporting the CVTA's mission to further valuable innovation in vehicle communications. Our expertise in custom engineered vehicle diagnostics has served governments -- and the environment -- worldwide for over a decade. Jack has more than 20 years experience working with vehicle communications and has a deep understanding of the value connected vehicle communications can deliver." In addition to Applus, the CVTA Board of Directors includes executives of such industry leading companies as Booz Allen, Control Point, Delphi, Dykema Gossett, Hughes Telematics, ISO, Kapsch, Lexus Nexis, Magneti Marelli, Motorola, NAVTEQ, OctoTelematics, OSS Nokalva, Road America, Sprint, Telcordia and TransUnion.

### **About Applus Technologies**

Applus is a global information technology company that creates and manages customized system solutions that empower customers worldwide to address their strategic, financial, operational and regulatory compliance challenges. A leading provider of automotive communications and emissions and diagnostic testing solutions to government and commercial customers, Applus programs worldwide manage more than 17 million vehicle tests each year.

Applus core services -- Information Management, Decision Support Services and Business Process Management -- are supported with expansive capabilities in program management, physical security, automotive diagnostics, programming, design and development of database solutions, helpdesk support and portal and mobile applications development.

For additional information on Applus, please contact us at 847-616-6122 or via email to [solutions@aplustech.com](mailto:solutions@aplustech.com).

### **About the CVTA**

The Connected Vehicle Trade Association™ ([www.connectedvehicle.org](http://www.connectedvehicle.org)) is a non-profit business league

established to facilitate the interaction, and advance the interests, of the entities involved in the vehicle communication environment. The association enables the collaboration of companies, organizations and governmental bodies engaged in developing vehicle communications. Membership is open to any corporation (except automakers), public entities, standards and specification organizations, educational institutions and qualified organizations.

For additional information on CVTA, please contact CVTA President Scott McCormick at 734.354.0546 or via email to [sjm@connectedvehicle.org](mailto:sjm@connectedvehicle.org).