

Information Management

The ability of a business to leverage and share information across its organization has become the critical factor in its capacity to function efficiently and compete effectively.



Information management can empower an organization to react quickly when necessary and to make informed strategic, financial, operational, regulatory and compliance

decisions. In addition, sound information management results in improved productivity and operational efficiency, better product design and delivery and, importantly, more successful customer interaction and support.

React quickly and make informed decisions.

Applus+ empowers organizations to interact successfully with and productively support customers.

Until recently, the costs of technologies that support information management were prohibitive. With the advent of technological advances in this area, costs have decreased dramatically while, at the same time, the functionality of these technologies has grown exponentially—driving information management into the mainstream.

Applus+ Technologies has the experience and capability to deliver an information management solution that best supports your business.



Information Management

Our team is comprised of information management professionals who possess a broad range of technical skills and experience in integrating existing product investments with new data platforms to support short and long term business needs and objectives. We are experts in transforming legacy or paper-based processes to more efficient, and cost-effective electronic and Web-based processes.

Applus+' expertise ensures that our clients capture the necessary information, improve data accuracy and enhance accessibility across the organization. We provide customized solutions for data collection, including web-based and mobile acquisition and retrieval of data.

Applus+ supports both customer application development and integrations of commercial software products, from legacy applications to the most modern web-based applications. Our in-house development team is skilled in the design, development and implementation of all or part of an information management system.

Applus+ Technologies has the expertise to deliver and support your information management needs, including:

- Data management
- Data warehousing
- Data collection and retrieval
- Systems integration
- Program management
- Business intelligence reporting and dashboards

